



Cincinnati, Ohio

419-343-9290

katysouders87@gmail.com

Experience

Graphic Design Marketing Specialist - K4 Architecture & Design

(February 2024 - February 2025) 555 Gest St, Cincinnati, OH 45203
www.k4architecture.com 513-842-5454

- Director Of Interior Design: Shannon McGill, smcgill@k4architecture.com
Supervisor: Vanessa Miller, vmiller@k4architecture.com
- Work with managers to design and print company marketing materials
 - Create designs and layouts for environmental graphics.
 - Collaborate with team members to create cohesive interior designs for clients.
 - Create presentations to win contracts.
 - Work with printers to create production files to produce customized graphic materials.

Environmental Graphic Design Manager - DEI

(July 2022 - April 2023) 1550 Kemper Meadow Dr, Cincinnati, Ohio 45240
www.dei-corp.com 513-825-5800

Design Manager: Shawn Pence, spence@dei-corp.com

- Create designs and layouts for environmental graphics.
- Collaborate with team members to create cohesive interior designs for clients.
- Communicate with clientele to address their design needs for their spaces.
- Create presentations to win contracts.
- Work with printers to create production files to produce customized graphic materials.
Including:
Dimensional graphics, Vinyl graphics, Art prints: Traditional prints, Acrylic panels, large canvases, Custom acrylic displays, Custom Frames, Suspended graphics.
- Subcontract and schedule installers.
- Mitigate issues with scheduling, production, and installation.
- Read construction floor plans to map out and create comprehensive guides to where graphics will be placed.

Graphic Designer - Ripple Junction

(May 2017 - December 2021) 6183 Centre Park Dr,
West Chester Township, Ohio 45069 www.ripplejunction.com

Art Director: Victoria Zic, Vic@ripplejunction.net

Supervisor: Justin McCormick Justin@ripplejunction.net

- Create unique designs and layouts for licensed pop culture merchandise from style guides.
Including:
T-shirts, Hoodies & Sweats, Specialty, and Youth Apparel, Web Graphics, Buttons & Enamel Pins, Hats, Socks, Boxers, Bags & Totes, Lanyards, and Packaging.
- Work with supervisor and art director on presentations for retailers and perspective licensors.
- Work with sales reps on retailer and licensor requests.

Education

Bachelor of Science in Technology

Bowling Green State University

Bowling Green, Ohio

Major: Visual Communication Technology

Associate of Applied Science

Owens State Community College

Perrysburg, Ohio

Major: Commercial Art Technology

Technical Skills

Adobe Creative Suite

Photoshop • Illustrator • CAD Tools

- In Design • Lightroom • Premier
- After Effects • Dreamweaver
- Animate • Bridge • Acrobat

Mac / Windows

CAD • Final Cut Pro • Cinema 4D

- UX Design • WordPress • Magento • HTML
- CSS • PHP • Word • Power Point • Excel
- Keynote • File Maker • Trello • Figma

Other Skills

Environmental Graphics • Photography

- Videography • Packaging • Typography
- 2D Design • 3D Design • Digital Design
- Production Design • Fabrication
- Printing Techniques • Screen Printing
- Electronic Page Layout • Digital Imaging
- Presentation Design • Marketing
- Web Design • Branding • Administration

Portfolio

www.katherinesouders.com

LinkedIn

www.linkedin.com/in/katherine-souders-13392839